ICM 2019 - Basics

Schedule

Date: Sunday, 03.11.2019 - Friday, 08.11.2019

Departure times:
Sunday: Meeting 9:00h at Hochschule Hannover
Parking Place Faculty IV (access Stammestraße);
please note: the university will be closed, please come to the parking place at the back via the S-Bahn)
The bus leaves at 9:30h (sharp!)
Friday: 11:30h return, approx. 13:30 at HsH
You are expected to participate during the whole week!

Location

Eichsfelder Hütte
Am Gesehr 38
37444 St. Andreasberg (Harz)
- about 100 km from Hannover –

Fees

- 150 € per student to be paid in advance until 25th October 2019 (at the latest)

includes travel expenses, accommodation, meals and coffee/tea/water (all other drinks have to be paid extra)

Please transfer your fee to the following account:
- Hochschule Hannover
- Account no.: 106020084
- Bank no./BLZ: 25050000; Bank Name: Norddeutsche Landesbank
- IBAN: DE1325050000106020084; BIC: NOLADE2HXXX
- Verwendungszweck/Reference: InnenA 65.401.006 ICM 2019 Name

Please note: Registration is binding!

Responsible teachers:
Prof. Patricia Adam, Prof. Henning Austmann

Contact (for Emergencies only)
Prof. Patricia Adam: ++49(0)170 7761504; Prof. Dr. Henning Austmann: ++49(0)160 4050224
Concept and Content of ICM

This intensive programme/project conveys theoretical and practical competencies in intercultural behaviour and management.

Given the nowadays business challenges, such as working in cross cultural project groups with mixed motivations and hidden agendas and being efficient under extreme time and cost pressure ICM aims at enabling the students to

• understand the dimensions of culture in both national and corporate settings
• apply knowledge about culture with mixed international teams under pressure

All students have gained knowledge of the scientific dimensions of culture and applied it directly in a project-oriented working environment in groups of mixed nationalities. Thus, they have acquired the competence to analyse, understand and adapt to different cultures as well as to create a positive diverse working environment. They are able to identify group roles and use them to manage the different phases of group building. In addition, they are able to react appropriately to stressful situations and group pressure by reconciling conflicts and cultural dilemmas. This is the first level of intercultural competencies.

The ICM schedule will cover the following contents: concepts of culture (Hofstede, Trompenaars), aspects of intercultural team building, group development, personalities and Belbin’s team roles, basics of communication. These will be applied during group projects, case studies and business simulations.

Requirements

For successful participation, all students are required to

1. support the organising committee with different tasks
2. prepare a country presentation or an evening event or organise a welcome package for 60 participants (fundraising and own preparations). Every evening event should last around 2 hours and consist of participative elements. The main idea is to entertain with information! The welcome packages should be ready for distribution on the first day.
3. actively participate during the whole programme
4. fulfil the requirements of group assignments specified during the seminar (that will be graded)
5. write a scientific feedback paper on contents, group building and personal learning effects.

The ICM Project has a student’s workload of 6 European Credits (ECTS). Grading consists of 50% participation/group work during ICM and 50% individual scientific paper afterwards.

Additional Information Concerning the Events:

Sunday: International evening event
Monday: Country presentation: Germany
Tuesday: (Assignment)
Wednesday: Free evening
Thursday: Good-bye dinner