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mediaagentur - in.berlin

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## Online Marketing internship (w/m)

For more than 5 years now, we have been assisting our clients in creating and managing websites, online shops and ad campaigns.

Mediaagentur-in.berlin means design, communication and creativity. Our work doesn't end with the production of contents and designs. We think of it as a long-term guidance of our clients through our programming, web designing and communication services.

**To accompany our clients from various sectors on the path to success, we're looking for you!**

In close cooperation with our team, you have the opportunity to coordinate and organize your own client projects, to devise strategies for steering the campaigns of our customers and to evaluate implemented measures (carrying out and managing SEO, SEA, SEM test runs) on your own.

Our spacious office in the hip neighborhood of Berlin-Prenzlauer Berg provides you with a singular environment, allowing you to implement your own ideas for our campaigns.

## What we are looking for

- A high affinity for Online Marketing. You are familiar with that field and know how to efficiently execute a web analysis
- An understanding of Google products, current web technologies and Online Marketing trends; translating into the possibility for you to improve campaigns, online shops and websites.
- An involvement in identifying potential new clients
- Some support of the department in the operational day-to-day business.
- Collection of data and performance checks
- **An enrolled student** in their second semester of study or higher
- Someone who needs to complete a **mandatory internship** as part of their studies

**The internship shall last 3-6 months;** starting on August 1<sup>st</sup> or September 1<sup>st</sup>, 2017.

Get your own impression and follow our current campaigns at [mediaagentur-in.berlin](http://mediaagentur-in.berlin).

Are you interested in this position? Please send us your CV and a short cover letter telling us about your previous experience at: [m.scheuing@mediaagentur-in.berlin](mailto:m.scheuing@mediaagentur-in.berlin)